

Environmental highlights.

1993

Loewe was one of the first manufacturers to introduce an electricity-saving eco stand-by power function. With this, the power consumption in stand-by mode of TV sets produced by Loewe was less than 1 Watt. In comparison with other top TV sets of the early 90s, the eco stand-by power function saved energy used in stand-by mode by 90%!

1995

Introduction of the environmentally friendly CS 1 TV set. Central to the Loewe CS 1 was the integrated consideration of all environmental aspects – from production to disposal or recycling. Thanks to the simple process used, hardly any toxic hazardous waste was produced, but instead re-usable raw materials and environmentally-neutral waste. The Loewe CS 1 was and remains a milestone in the environment-friendly design of electronic devices.

1998

Introduction of an environmental management system.

2000

First validation in accordance with the EU Eco-Management and Audit Scheme (EMAS). Loewe thereby committed itself to the continual improvement of operational environmental protection, above and beyond the legal requirements.

2001

Since 2001 Loewe has been regularly involved with various measures of the Environmental Pact of Bavaria, a sign of its resolute activity regarding economy and ecology.

2003

Adaptation of the first series-produced product, the RC2 remote control, to lead-free soldering.

2005

Installation of an uninterruptible power supply using a fuel cell. All component packaging changed to 100% box-lite reusable packaging. There is no longer any single-use packaging for components. The change-over increased the number of reuses from 6 to approx. 75. At the same time transport capacity requirements were reduced by around 60% thanks to the fold-away concept.

2006

Loewe products feature in the Eco-Top-Ten list, an initiative supported by the German Federal Ministries of Education and Research, and Consumer Protection, Food and Agriculture, along with the Legacy for the Future Foundation.

LOEWE.

2007

Development of an electronic switch which adapts the brightness of the LCD TV display to the ambient light. This technology saves up to 50 per cent of the energy while the TV is on.

2008

The Loewe Connect 37 television set is awarded the renowned Baden-Württemberg International Design Prize 2008, the "Focus Green".

Its particularly low energy consumption in stand-by mode and the integration of a range of functions in the set save electricity. A special component controls the brightness of the picture in relation to the ambient light while the TV set is in operation, saving power by up to 50%. As with all Loewe sets, the television also has a genuine on/off button, which you can use to cut off the Connect from the mains completely.

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